

FREQUENTLY ASKED QUESTIONS

We strongly recommend that you read our case study to fully understand the service of Badere Car Advertising

How long does my ad run?

We offer terms starting at 3 months and go up from there.

How many vehicles do I have to advertise on?

There is a minimum of 50 cars for each campaign

How Do We Ensure Your Safety?

We protect your company's image by:

1. Examining the driving records of motorists
2. Posting a label to communicate that the driver bears no connection to your company.
3. Providing a sign with a phone number to report reckless driving.
4. Reminding your ad carriers to drive responsibly.

Where does my ad run?

Your ads will travel mainly in the zone you select. Zones are based on zip code and geographic location. However your sponsored vehicle may travel outside of their zone on occasion.

What do your fleet vehicles look like?

All of our vehicles are required to be in good shape, i.e. no dents, peeling paint, scratches, rust, cracked windshields, etc.

What material is the ad made out of?

We use a product called vinyl decals. This product is printed with black and white or full color

Can my ad be removed?

Ads cannot be removed by drivers. If they are removed they cannot be reapplied. This guarantees that your ad will remain in place for the duration of your contract. If the ad is removed from the vehicle you will not be penalized. We will suspend your account until we replace your ad on a new vehicle.

How will I know what my ad look like?

Before the ad campaign start, we will send you a picture by email to show you what the ad will look like.